



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
B.A. Honours 2nd Semester Examination, 2022

CC3-MASS COMMUNICATION AND JOURNALISM
HISTORY OF JOURNALISM

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. What is Morse code and who invented it?
2. Explain the term Telegraph.
3. What is Vernacular Press Act of 1878?
4. Write a brief note on Adam's regulation.
5. Name the four privately owned news agencies during the Emergency period.
6. Who brought the first printing press in India and when?

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Was Amrita Bazar Patrika a well-known nationalist newspaper? Explain.
8. Describe briefly the role of Tilak as a journalist during India's freedom movement.
9. "Charles Metcalfe is known as the liberator of Press in India" — Discuss.
10. Outline the role of James Silk Buckingham as a journalist.
11. Write a brief note on Ambedkar as a Journalist and Communicator.
12. Provide a brief history of Television in India.

GROUP-C

Answer any two questions from the following

12×2 = 24

13. Write a brief note on censorship of media by the Indian State during the period of emergency.
14. Outline the history and growth of radio broad casting in India.
15. Explain in detail Raja Ram Mohan Roy's contribution towards journalism in India.
16. Explain the role of Charles Metcalfe as the liberator of the press.

—x—